

Sponsorship Opportunities

Sponsoring an event highlights your business to a dedicated audience, builds trust, establishes a rapport, increases brand awareness and sales. For more information and to arrange a sponsorship, please contact Joe Tessari, jtessari@inda.org, 919 459 3729.

1. WELCOME RECEPTION

Reception sponsors receive signage, posters, and printed napkins as sponsor to events. Exclusive Sponsorship: \$5,000.*

2. BRAND THE WI-FI

Sponsor Wi-Fi and every RISE attendee will access the hotel internet with your company name. Wi-Fi sponsorship includes INDA produced signage with your company code. Exclusive Sponsorship: \$4,000. Three-shared sponsor opportunities: \$1,500.*

3. ADVERTISE IN RISE ONSITE CONFERENCE GUIDE

Deliver your company message in the hands of every attendee - every moment of the conference with a Half page ad space (4/c) \$700, or a Full page ad space (4/c) \$1,400.*

4. PREMIER ADVERTISING SPACE ON INDA'S RISE WEBSITE

Reach the science and technology experts in engineered fabrics with premier advertising space on INDA's RISE website. Capture attention with a digital ad for 30 days. (digital box ad 300x250). Every visitor to the RISE website will see your advertisement. Sponsor cost: \$1,020.*

5. SHOWCASE YOUR VIDEO ON INDA'S RISE WEBSITE

Demonstrate your capabilities with your own :30 or :40 second video posted on INDA's RISE website. Showcase your company's messaging, product or service. Sponsor costs: \$850.*

6. RISE COFFEE BREAK SESSIONS

Highlight your company during critical networking time – daily coffee breaks. RISE coffee break-out sessions provide signage, coffee cup holders and onsite program directory recognition. Exclusive Sponsorship cost: \$1,500.*

7. SHARE YOUR PRESENTATION

Save travel costs. Share your PowerPoint presentation with hundreds of professional decision makers. Highlight your new product, equipment or corporate message. Only three advertiser slides will be presented during breaks and sessions. Each slides receives a maximum of :30 seconds per slide. Sponsor cost: Three slides. \$400, or one slide, \$150.*

8. TABLETOP TENT CARD DISPLAYS

Advertise with At-A-Glance, Table "Tent-Cards". Your advertising appears on self-standing three-sided promotional table flyers for three days. Provide your high resolution images and copy and INDA will produce your message. Sponsor all three sides - \$3,500, or sponsor one side - \$1,200.*

9. RESERVE A TABLETOP, HIGHLIGHT YOUR BUSINESS

Meet your prospects and customers face-to-face while you display and demonstrate your product. Display or demonstrate your products. Enjoy two nights of elbow rubbing with critical decision makers during informal beverage and buffet receptions. Your company name is displayed on literature and signage on INDA provided tables. Sponsor cost: \$800/\$1,150.

* Note – All sponsorship imagery requires that INDA receive high resolution or vector files by Monday, January 4th. For production file questions, contact Jenna Todd: jtodd@inda.org, 919 459 3723.